



ABHIJIT SINGH

UX-UI Designer

CONTACT

abhijitsingh0702@gmail.com
+91-9878 678 434

www.abhijitsingh.com
dribbble.com/abhijitsingh
linkedin.com/in/abhijitsingh7

EDUCATION

Thapar University, India

Bachelor in Computer Engineering
2012 – 2016

Activities: Joint Secretary –
Literary Society, Deputy Secretary
General – TU Model United Nations

SKILLS

Product & Design

Product strategy
Market research
Data analysis
User research
Personas
Information architecture
Wireframing
Interactions
Rapid prototyping
Usability testing
Visual design

Tools & Technologies

Sketch/Figma
Adobe Creative Suite
Balsamiq
Invision
Zeplin
Framer
HTML/CSS
Javascript

WORK EXPERIENCE

Vacation Labs / UX-UI Designer

June 2016 – July 2018

- > Handled end-to-end, full-stack design from user research, prototyping, testing, to design specs, & iterative feature additions.
- > Lead the design on multiple major projects including *Inquiry Management Module(CRM)* and *Rental System*.
- > Designed and managed the development of multiple projects outsourced to external agencies, eg. *Template Directory* and *Search for Website Builder*.
- > Established a standard design process and workflow to drive projects from ideation to completion within the given constraints.
- > Worked closely with the founder and the sales team to chart out product strategy and lay down the product roadmap.
- > Collaborated with project managers, designers, front-end developers, back-end developers, marketing experts, and sales consultants on a regular basis.
- > Actively participated in hiring decisions and mentored design interns.

Vacation Labs / Design Intern

January 2016 – June 2016

- > Designed the Website Builder Module that significantly expanded the target market and boosted sales by over 40%.
- > Set up processes to increase design efficiency and smoothen design handoff and subsequent delivery.

Peek-a-Boo / UX-UI Design

July 2015 – August 2015

- > Conducted basic market research, generated the information architecture, and user flows. Formulated and designed the MVP of the Android app.

Beon Systems / Design Intern

June 2014 – August 2014

- > Part of the design team for a purpose-built mobile operating system for foreign travellers named Trabug (<http://trabug.com>).
- > Designed the web interface and logo for Jedi Labs (Chicago based startup) and the logo for Air Ganesha (travel booking company).
- > Designed the e-commerce website interface of an international shoe brand.